

Brooklyn Busman

Product Designer and UX/UI Designer

404-988-3279

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[Portfolio](#)

[LinkedIn](#)

Professional Summary

UX/UI designer skilled in creating intuitive interfaces, design systems, and user-centered experiences. Adept in multiple softwares, researching, prototyping, and cross-functional collaboration to deliver impactful digital products.

Skills

Researching | Prototyping | Personas | UI/UX Design | Information Architecture | Mockups | Wireframing | Interactive Design | Visual Design & Layout | Accessibility | Responsive Mobile First Design | Design Systems | Component Libraries | Presentations | Client Facing Presentations | HTML/CSS | User Flows | Journey mapping | Team Collaboration | Saas | B2B | B2C | Consumer Facing | Conversion Rate Optimization | Ecommerce | User Centered Focus

Software

Figma | Adobe XD | Adobe Photoshop | Adobe Indesign | Adobe Illustrator | Jira | Miro | Figjam | Microsoft Suite

Professional Experience

Definition 6 / Bridgenext

Jan. 2022 - Sept. 2025

UX/UI and Interactive Designer

- Designed and prototyped interfaces for web and mobile products.
- Conducted user research and iterative refinements.
- Partnered with developers to ensure smooth design-to-dev handoff.
- Delivered client-facing presentations and interactive prototypes.
- Applied A/B testing insights to optimize performance and usability.
- Built reusable component libraries.
- Designed user experiences that improved engagement, streamlined complex workflows, and supported measurable business goals.
- My clients include RJ Reynolds, American Heart Assoc., Saia LTL Freight, Link Logistics, Claires, Gen Digital, Simply Self Storage, Belgard Oldcastle APG, LL Flooring, Acosta, Alliant, Livcor, Nextdoor, Jetfuel, Beam Living, and Estes Logistics.

Oldcastle APG

May - Dec. 2021

Graphic Designer

- Supported internal design team working on projects and providing concepts for new initiatives.
- Developed skills in repetitive production work manually and using data merge. Became acquainted with data asset management and project management systems.
- Created one of the final concepts for Anchor Engineering logo rebrand.

3 Cent. Studio

Sparta, GA - Summer 2019

Design Resident

- Developed post cards for Sparta, GA to bring more visitors and attention to the city.
- Designed logo and T- shirts for the students of the 3 Cent Studio residency program.
- As main liaison, led the planning and execution of the inaugural Sparta festival. Duties include poster design, managed social media, organized catering and fundraising.

Education

Bachelor of Arts

Dec. 2021

Concentration in Graphic Design

Georgia College and State University Milledgeville, GA